



## PET Tip Jar .com

A fundraising program benefiting employee pet owners.

### **Business Benefits of PET Tip Jar**

- Raises money for the benefit of employees who own pets in your business.
- Funds raised and donated provides a non-profit tax receipt for your business
- It promotes your company as caring, to your employees and the outside community.
- Offers a unique benefit for new employees who own pets.
- Offers social media opportunities to promote your business.

### **Assisted Pet Planning**

When the unexpected happens to pet owners the assisted pet plan goes to work. Pet owners with an assisted plan will have been contacted and helped to get a pet plan in place. From making phone calls to finding a foster home or even boarding until the pet owner's assisted pet plan can be fulfilled.

The PET Assisted Plan when used, supports your business by showcasing your company's employees helping with rehoming assistance when needed for a pet. Then the success of your business and the community networking together and finding that home for a left behind pet.

### **Suggestions that might offer help**

- \* Give this project to your employees to manage.
- \* Randomly draw pet owner's names that want a PET Assisted Pet Plan. List them out so that as funds are raised the credit is assigned to pet owners in order.
- \* The desired level is \$100 or more for each assisted pet plan. That covers calls, mail, food and some care.
- \* Make your own unique company themed PET Tip Jar.

### **Business Marketing**

After a bit of time please consider how this fundraising program is helping your business.

How much is it helping with attracting new employees to your business?

How much are you using pet related posts to promote social media about your business?

Do employees see this program as a company benefit?

*Thank You for helping your employees who have pets, get an assisted pet plan.*

PET Tip Jar .com is a fundraising program of the Pet Endowment Trust (PET) a 501c3 non-profit organization. 100% of all tips and donations made go to help pets, pet owners and promote pet planning. Please contact the PET for more information at [PetEndowmentTrust@gmail.com](mailto:PetEndowmentTrust@gmail.com)